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HAPPY PURIM! CHAG PURIM SAMEACH!



JF&CS LAUNCHES A NEW STRATEGIC PLAN



With anticipation and enthusiasm, Jewish Family & Child has launched a new, three year strategic plan (2015-2018).

The plan was shaped through

meetings with community stakeholders, a review of our organizational values, and an analysis of the Agency's strengths, weaknesses, opportunities and threats.

This plan was endorsed by our Board of Directors in December 2014. We are now

proud to share the [strategic plan](#) with you.

SOCIAL WORKERS APPRECIATED!

Social Workers: Mobilizing Strengths in Individuals & Communities



Ontario Association of Social Workers

A message from JF&CS Executive Director,
Dr. Richard Cummings:

Happy Social Work Week! We are honoured to celebrate social workers; those who work with our clients at JF&CS and those with whom we work in the community. Though not a social worker myself, I have spent my career working closely with social workers. I feel a deep sense of connection and identification with social work and the honourable values and value it brings to the world.

In Ontario, the first week of March marks the start of National Social Work Week. The Theme for Social Work Week 2015 is Social Workers: Mobilizing Strengths in Individuals & Communities. This theme was selected to highlight the significant role that social workers play in helping people improve the quality of their lives and achieve their goals.

Social workers recognize that people are experts about their own lives, and that the changes that they and their communities seek may take many forms. Essentially, social workers help people find solutions that are tailored to meet their unique needs and concerns.

Thank you all, our social workers and all colleagues, for the very meaningful work you do helping the most vulnerable and strengthening the fabric of our community.

DONOR'S ARTWORK ON DISPLAY

You may have read the [story in our Annual Report](#) a few years back about Canadian artist, Jack Nichols.

Mr. Nichols was born in Montreal and was orphaned during his teens. He became a preeminent WWII artist for the Canadian Military. Sadly, we at Jewish Family & Child didn't know about Mr. Nichols until a year or so after his death, when we received a sizeable donation from his estate for which we remain extremely grateful.

From March 14-31, 2015, Jack Nichols' paintings, drawings and lithographs will be displayed and available for purchase at [Ingram Gallery](#) in Yorkville.

We encourage you to visit and consider taking home a piece of history that will not only honour the philanthropy of an intriguing Jewish artist, but will directly support the vital work of JF&CS.*

[Watch this short video about Jack Nichols](#)



**JF&CS will be receiving a percentage of all future sales of Mr. Nichols' artwork.*

ZOE - AN ECHOAGE HERO!

When Zoe's last birthday approached, she was taught about ECHOage - an online service where kids (and their parents) can choose a charity to benefit from half their birthday donations. The other half of the donations go towards a gift of the child's choosing.

Zoe's mom explained that Zoe knew about foster children. She understood that not every Jewish child was lucky enough to have parents to take care of them. Zoe knew about Little Orphan Annie, and got the idea that she wanted to help.

Thanks to Zoe's big heart, JF&CS ended up as the recipient charity and Zoe has been featured as an [ECHOage Hero](#)!

You too can support JF&CS at your next celebration, or your child's next birthday party. [Simply click here!](#)

Thanks a bunch, Zoe!



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